



Attica Rodeo & Show Association, Inc.

PO Box 58, Attica NY 14011

www.atticarodeo.com

August 4, 5, 6, 7, 2022

Sponsorship Contract

Price: \$2000

(Subject to Availability)

Event Package Includes:

- Sponsor's name will be mentioned during one event.
- Sponsors can choose one event to sponsor for all 5 performances. (see list below).
- Includes 8 free tickets
- Opportunity to purchase group discounted tickets.
- 1/2 page sponsorship in the Rodeo Program. (split sponsorship)
- Included in your event package purchase is the availability to hang 2 - 2x8 ft sign for the duration of Rodeo weekend as part of the proprietor's sponsor.
 - **Sponsor provides the sign**
- For an additional charge of only \$400 you can have an 4x8 ft sign hung in the arena
 - **Sponsor provides the sign**

Sponsor's Information:

- Business Name: _____
- Contact Name: _____
- Title: _____
- Billing Address: _____
- City/State/Zip: _____
- Phone: _____
- Fax: _____

NOTES/COMMENTS: I agree to the insertion of my business information as a sponsor into the Attica Rodeo Association Program Book payment by June 1st to guarantee add in program. I understand all terms, and personally accept responsibility for payment.

ADVERTISER'S SIGNATURE DATE

Make Check Payable to & Mail to Attica Rodeo & Show Association, Inc., P.O. Box 58 Attica NY
14011-0043



The Donor is Available to Sponsor:

1. Bareback Bronc Riding	2. Saddle Bronc Riding
3. Bull Riding	4. Steer Wrestling
5. Calf Roping	6. Breakaway Roping
7. Team Roping	8. Cattle Penning
9. Barrel Racing	10. Rodeo Announcer
11. Rodeo Clown	12. Specialty Acts (Subject to year)

Please provide your ranking to which events you would like to sponsor to us with the payment.

Note to our sponsors:

Sponsorships placed in our Attica Rodeo Program book must meet a preferable 300 DPI (Dots Per Inch). If information does not meet the preferred 300 DPI, or the business requires assistance, our designer will assist in creating/formatting at an additional cost to the business. An invoice will then be emailed to the proprietor regarding the additional cost once the final product is finished. Once the modifications are made, if there are any, a finished copy will be emailed to the business. Please review, confirm and respond if any changes are necessary. The response will also indicate the business is signing off and allowing for that business's information to be showed as is in the Attica Rodeo program book. If you need to contact the designer, please email Ken Boundy kboundyj@rochester.rr.com and I will assist you. The deadline to submit your program design will be June 1st. Failure to provide a design for the program, your sponsorship will not be placed in the program book with no refund to the donating party.

Sponsor's Signature/ Date:

(Signature validates that sponsor has reviewed terms and agrees to the terms written above)