



## GENERAL SPONSORSHIP FORM

Please support your local Attica Rodeo by becoming a General Sponsor.  
We are looking for Attica area businesses to become involved in the largest rodeo in the East that happens right in your home town!

Your support money of \$125 will help promote the rodeo.

**Save \$25 and submit your ad and \$100 before May 15<sup>th</sup>!**

In return we will recognize your business support in our program.

**This is a great way for local people and visitors to find you!**

The program is distributed for free to approximately 10,000 people coming in our gates.

Attica Rodeo 2020 is August 6, 7, 8 & 9th. Performances are:

Thursday at 8:00 pm • Friday at 8:00 pm • Saturday at 1:00 and 8:00 pm • Sunday at 2:00pm

Sunday is Military Appreciation Day – Free admission with Military ID

Tickets cost at the gate are \$18 adults/\$8 children (6-12)/under 5yrs old FREE

If you are interested in group sales for discounted tickets, please contact us on the website.

If you are interested in becoming a General Sponsor, please complete below.

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Mail this completed form to with your business card:

ARSA, c/o Josey Brewer, P.O. Box 58, Attica, NY 14011

**DEADLINE FOR MONEY AND ADS – JUNE 1st**

Or email your business card to: Josey Brewer at [Josey\\_Paige21@outlook.com](mailto:Josey_Paige21@outlook.com) or

Ken Boundy @ [kboundyj@rochester.rr.com](mailto:kboundyj@rochester.rr.com)

*THANK YOU!!*

Larger sponsorships are available with signage and tickets packages; please email  
Ken Boundy @ [kboundyj@rochester.rr.com](mailto:kboundyj@rochester.rr.com) (716) 474-3064

Note to our sponsors:

Sponsorships placed in our Attica Rodeo Program book must meet a preferable 300 DPI (Dots Per Inch). If information does not meet the preferred 300 DPI, or the business requires assistance, our designer will assist in creating/formatting at an additional cost to the business. An invoice will then be emailed to the proprietor regarding the additional cost once the final product is finished. Once the modifications are made, if there are any, a finished copy will be emailed to the business. Please review, confirm and respond if any changes are necessary. The response will also indicate the business is signing off and allowing for that business's information to be showed as is in the Attica Rodeo program book. If you need to contact the designer, please email please email Kenneth Boundy at [kboundyj@rochester.rr.com](mailto:kboundyj@rochester.rr.com) or Josey Brewer at Josey\_Paige21@outlook.com as they will assist you. The deadline to submit your program design will be June 17th. Failure to provide a design for the program, your sponsorship will either be made for you, at an additional cost, or will not be placed in the program book with no refund to the donating party.